



## CALL FOR EXPRESSIONS OF INTEREST ASSOCIATE EDITORS AUSTRALASIAN MARKETING JOURNAL

The Australasian Marketing Journal (AMJ) is the official journal of the Australian and New Zealand Marketing Academy (ANZMAC). It is a peer reviewed, academic journal for the dissemination of leading studies in marketing, for researchers, students, educators, scholars, and practitioners.

ANZMAC, SAGE and the AMJ editorial team invite expressions of interest from individuals interested in one of several new Associate Editor roles. Applications are open starting October 17, 2022.

Associate Editors are senior members of the Editorial Team and manage submissions to the journal, from submission to publication.

### Duties include:

- Evaluating manuscripts at point of receipt.
- Contributing to strategic development of the Journal including writing editorials which will help shape the journal's vision
- Attracting submissions and themed issue proposals to the Journal to ensure continued relevance and quality of content
- Contributing to the day to day running of the Journal editorial office working closely alongside the current editorial team, including managing article peer review and editing of articles. AMJ utilises a SAGE Track (powered by ScholarOne Manuscripts™) peer review system
- Mentoring early career researchers with respect to research writing and academic publishing.

### Who are we looking for?

The ANZMAC Executive and the AMJ EiC are looking for a diverse range of academics to complete the editorial team. We are looking to grow AMJ globally, so researchers from Europe, Asia and the United States are encouraged to apply, as well as researchers from Australia and New Zealand. We are also looking to increase the breadth of expertise across the team of Associate Editors. In this respect, researchers with experience in technology (digital marketing, AI, machine learning), B2B marketing, strategy, retailing, social marketing and behaviour change, or qualitative research are welcome.

### Selection Criteria

- A strong record of high-quality research and publications, particularly in the areas outlined above.
- Excellent academic writing skills.
- Evidence of a willingness and capacity to provide support to others in the development of their publications.
- Significant experience in reviewing for high quality academic journals.
- Previous academic editorial experience (desirable but not essential).

Associate Editors will be appointed for a period of three years commencing January 1, 2023.

Applicants should send a CV and cover letter (no more than 3 pages total) addressing the selection criteria via email to Associate Professor Liem Ngo, Editor-in-Charge (liem.ngo@unsw.edu.au) by November 18, 2022.